



MARKET RESEARCH COMMITTEE 2016-17

The DEG Market Research Committee is tasked with tracking market trends and sales in the home entertainment industry. The group works in concert with the Communications Committee to publish DEG's Quarterly report highlighting the latest sales transactions for physical media and digital content.

Chair

Jay Reinbold
Senior Vice President, Worldwide Category Management
Warner Bros. Home Entertainment

Vice Chair

Richard Tang
Vice President, Global Research
20th Century Fox Home Entertainment

Members

Rivka Golomb
Vice President, Worldwide Planning & Analysis
HBO Home Entertainment

Michael Youn,
Senior Vice President, Strategic Planning and Business Development
Lionsgate

Jeremy Enos
Senior Vice President, Worldwide Market Intelligence
Paramount Home Media Distribution

Nan Sombatsiri
Director, Worldwide Market Intelligence
Paramount Home Media Distribution

Danny Kaye
Executive Vice President, Research and Technology Strategy
20th Century Fox Home Entertainment

Gabriela Lozano
Executive Director, Global Financial Planning & Analysis
20th Century Fox Home Entertainment

Kelly Luc
Manager, Sales Analytics
20th Century Fox Home Entertainment

Benjamin Schwaid
Vice President Business Analytics
NBC Universal Digital Distribution

Denise Haro
Senior Vice President Global Consumer Insights and Strategy
Universal Pictures Home Entertainment

Evan Zarider
Manager, Strategic Planning
NBC Universal Digital Distribution

Tony Billetter
Director, Strategic Planning
Walt Disney Studios

Mariella Raffo
Industry Intelligence & Strategic Planning
Walt Disney/ABC Home Entertainment & Television Distribution - Finance

Maple Zhang
Senior Strategic Planning Analyst
Walt Disney Studios

Bill Radding
Vice President, Global Market Insights
Warner Bros. Home Entertainment